

# ONLINE PRIVACY POLICY

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Although the internet is an incredible tool, it can also come with security risks. Modern consumers use the internet for many different facets of their daily lives, many of which require them to provide personal identifying information. It's important to us at Secure Data Technologies, Inc. to keep our customers safe online and ensure that personal information stays private.

We know just how important your privacy is to you, so we've made privacy a priority in every aspect of our online operations. To protect your privacy, Secure Data Technologies, Inc. follows global best practices for customer privacy and data protection.

- We won't sell or give away your name, mail address, phone number, email address or any other personal information to third parties.
- We use state-of-the-art security measures to protect your information from unauthorized users. We maintain and update our systems regularly to ensure the best possible privacy protection.

## NOTICE

When we need information to personally identify you or contact you, we will explicitly state this upfront. You will need to consent to provide this information. Some scenarios where this may happen include creating a user ID and password, signing up for a newsletter, or agreeing to email notifications for events. We use and store this personal information for three primary purposes, and, for your convenience, you will only have to provide this information once to use our online services. This information will never be used for any other purpose. The three purposes are:

- To help you find the software, services, or information you need quickly.
- To help us create content most relevant to you.
- To alert you to product upgrades, special offers, updated information, and other new services from Secure Data Technologies, Inc..

## CONSENT

If you choose not to register or provide personal information, you can still use most of [www.securedatatech.com](http://www.securedatatech.com). However, you will not be able to access areas that require registration. After you have completed your registration, you will be able to opt in to services like electronic newsletters and other communications from us. This allows Secure Data Technologies, Inc. to communicate with you about our products, programs, events, and services via email, telephone, or postal mail. If you do not wish to receive this type of communication, you may select the option stating that you do not wish to receive marketing messages.

Secure Data Technologies, Inc. occasionally allows other companies to offer our registered customers information about their products and services via postal mail only. If you do not wish to receive these offers, you may select the option stating that you do not wish to receive marketing materials from third parties. Registered users will only receive communications that they have consented to.

All the above categories exclude text messaging originator optin data and consent; this information will not be shared with any third parties.

We will not share your opt-in to an SMS campaign with any third party for purposes unrelated to providing you with the services of that campaign. We may share your Personal Data, including your SMS opt-in or consent status, with third parties that help us provide our messaging services, including but not limited to platform providers, phone companies, and any other vendors who assist us in the delivery of text messages.

## **ACCESS**

Registered users will be able to review and update any information they have provided to Secure Data Technologies, Inc. at any time. We always make it easy for our registered users to:

- View and edit any personal information you have already provided to us.
- Give or revoke consent to marketing information from us as well as sale offers from third parties.
- Sign up for electronic newsletters about our services and products.

## **SECURITY**

Secure Data Technologies, Inc. has taken strong measures to keep your personal information secure and honor your privacy practices. We take precautions to protect your data from unauthorized access or loss. We offer safe and secure e-commerce transactions that are encrypted using SSL technology to protect your data.

Every customer transaction is guaranteed under the Fair Credit Billing Act. This legislation states that your bank cannot hold you liable for more than \$50.00 in fraudulent credit card charges. If your bank does hold you liable for this amount, we will cover the liability in situations where your credit card was used fraudulently. In the event of unauthorized use of your credit card, you must notify your credit card provider in accordance with its reporting rules and procedures.

Secure Data Technologies, Inc. strictly protects the security of your personal information and honors your choices for its intended use. Your personal information is never shared outside the company without your permission, except under the conditions explained above. Inside the company, data is stored in password-controlled servers with limited access. Your information may be stored and processed in the United States of America or any other country where Secure Data Technologies, Inc., its subsidiaries, affiliates or agents are located.

You also have a significant role in protecting your information. Do not share your username and password with others, as this can compromise your personal security online.

## **NOTICE TO PARENTS**

Parents or guardians: we want to help you protect your children's privacy. We encourage you to talk to your children about safe and responsible use of their personal information while using the Internet.

The Secure Data Technologies, Inc. site does not publish content that is targeted at children. However, if you are concerned about your children providing Secure Data Technologies, Inc. any personal information without your consent, we do offer extra security options for children 12 and under. This allows parents to consent to the collection and use of personal data on our platform.

## **ENFORCEMENT**

If for some reason you believe Secure Data Technologies, Inc. has not adhered to the principles outlined in this privacy policy, please notify us by email at [sales@securedatatech.com](mailto:sales@securedatatech.com). We will do our best to determine and correct the problem promptly. Add the words "Privacy Policy" to the subject line.

## **ELECTRONIC PRODUCT REGISTRATION**

When you buy and install a new product from us, we may ask you to register your purchase electronically. When you do, we merge your registration information with any information you've already provided as part of your personal profile. If you haven't previously registered with us, we will create a personal profile for you from your product registration information.

If you ever want to review or update this information, you can do so on our website. If you haven't already created a registration ID, we will ask you to do so. This ensures that only you can access your information.

## **CUSTOMER PROFILES**

As mentioned above, we create a personal profile for each registered customer. Each profile is assigned a unique personal identification number. This ensures that you are the only one who can access your profile. This PIN is sent back to your hard drive in the form of a cookie, which is a very small amount of code. This code allows you to travel seamlessly across our online platform without having to re-register. Even if you switch devices, you will only have to enter your registration ID and password to log in.

## **HOW WE USE YOUR INFORMATION**

When users register with us, they provide contact information, which includes an email address. We use this information to send updates about products you have ordered, new product announcements, and product satisfaction surveys. When you purchase a product from us, we ask for your credit card number and billing address. We use this information to bill you for the products you order at that time. We do save billing information for your convenience in future orders.

We occasionally hire other companies to provide limited services on our behalf, including packaging, mailing, and delivering products, answering customer questions about products or services, sending postal mail, and processing event registration. We provide these companies with the limited amount of information they need to offer these services. Our partners are prohibited from using this information for any other purpose.

Secure Data Technologies, Inc. will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Secure Data Technologies, Inc. or the site; (b) protect and defend the rights or property of Secure Data Technologies, Inc. and its family of websites, and, (c) act in urgent circumstances to protect the personal safety of users of Secure Data Technologies, Inc., its websites, or the public.