MID-MO ShowMe IT Summit
COLUMBIA, MISSOURI

At a Glance

	Windsor Ballroom	Parlament 1	Parlament 2	Parlament 3	Polo Room
7-8 AM	Check In				
8 AM	Opening Remarks				
8:15 AM		Tales from the Dark Side	The Newest AI-based Threats and Countermeasures	AiOps for Networking	Can You Survive a Disaster?
9 AM		Navigating VMware Cost Containment in a Hybrid Cloud World	Cyber Resiliency .... Important Lessons Learned from Customers with Pure Storage	The Assurance Revolution	Preventing Prompt-Hacking & Data Exposure in Microsoft CoPilot
9:35 AM	Manufacturer Mingle				
10:05 AM		Cloudier with a Certainty of Compromise: Offensive Azure Techniques	Best Practices and Common Pitfalls in Deploying Next-Gen Video Surveillance	Who did WHAT in my cloud??!	The Future is Here: ExaGrid Tiered Backup Storage
10:50 AM		Mental Health Impact on Cybersecurity Professionals	Utilizing AI to Limit Zero Day: The Road to End Cyber Risk	Zero Trust: A Product or a Journey? (Hint: There's No Silver Bullet)	API-Based Email Security, The Right Way
11:25 AM	Manufacturer Mingle				
12 PM	Lunch + Keynote				
1:10 PM		Tales from the Dark Side	Vendor Agnostic Network Management with Wireless that Works	The Future of Meraki	New to the Cloud, or Considering the Cloud... Say No More!
1:55 PM		Using the Digital Detective Toolkit: Following the Trail from Breach to Response	The Rise of AI-Driven Cyber Attacks	Zero Zero Days?	Why Identity is the Biggest Blind Spot in Data Security
2:30 PM	Manufacturer Mingle				
3 PM	Happy Hour				

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Parlament 1

	Breakout Session	Speaker	Description
8:15 AM	Tales from the Dark Side	Ryan Fangers, Nick Griggs	Please join us for a roundtable-style overview of the security incidents we have encountered. We will discuss how most breaches occur and the business-impacting outcomes. During the session, we will also cover best practices for prevention and how to best protect your business from future cyber attacks.
9 AM	Navigating VMware Cost Containment in a Hybrid Cloud World	Steve Foster	Is your IT budget feeling the squeeze from rising VMware costs? Join us for an energizing 30-minute live session where we'll discuss the challenges of escalating expenses and reveal fresh, cost-effective alternatives that could transform your IT strategy.
9:35 AM	Manufacturer Mingle		
10:05 AM	Cloudier with a Certainty of Compromise: Offensive Azure Techniques	Mark Wharton	Modern cloud breaches don't require exploits - just Azure. This talk shows how attackers weaponize the platform itself, walking through real-world techniques to compromise cloud environments with chilling ease through defaults, design, and misconfiguration.
10:50 AM	Mental Health Impact on Cybersecurity Professionals	Steven Calicutt	As a cybersecurity practitioner who has experienced a security breach and worked with clients on security incidents and/or breaches over my career, understanding your staff's mental state is a growing concern in today's cybersecurity environments. This presentation will discuss the warning signs, resources, and what leaders can do to support their staff without burning out their most valuable asset in an ever-changing security landscape.
11:25 AM	Lunch		
1:10 PM	Tales from the Dark Side	Ryan Fangers, Nick Griggs	Please join us for a roundtable-style overview of the security incidents we have encountered. We will discuss how most breaches occur and the business-impacting outcomes. During the session, we will also cover best practices for prevention and how to best protect your business from future cyber attacks.
1:55 PM	Top 2024 Attacks and How Did They Occure? What You Need to Know!	Mark Wharton	From zero-clicks to zero-days, "Top 2024 Attacks and How Did They Occur?" takes you on a fast-paced tour of the year's biggest breaches - how they happened, why they worked, and what you need to watch for before you're the next headline.

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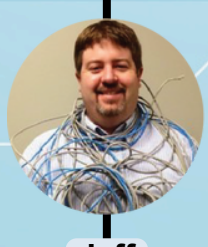
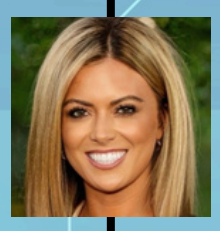
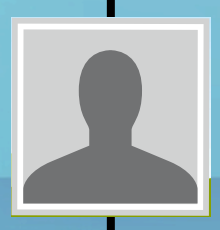
Parlament 2

	Breakout Sessions	Speaker	Description
8:15 AM	The Newest AI-based Threats and Countermeasures	Pete Nicoletti	A Fun and fast-paced review of the newest AI-based Threats and countermeasures. a) Voice, Photo, & Video Cloning b) AI Bias, hallucinations, and etc. c) Necessary AI and business Countermeasures d) Research and guidance for Security professionals to leverage AI tools for business innovation e) Guidance on how to start your own AI program
9 AM	Cyber Resiliency .... Important Lessons Learned from Customers with Pure Storage	John Meyer	In today's landscape of breaches, wouldn't it be nice to know that if all else fails, you have a storage platform that can save your business? It is our responsibility to deliver a way to mitigate the aftermath of a ransomware attack that puts the control of your data back into your hands. We can't prevent the attack from happening, but we can help mitigate the impact of your business! Stories from real clients and how "Storage" saved their business!
9:35 AM	Manufacturer Mingle		
10:05 AM	Best Practices and Common Pitfalls in Deploying Next-Gen Video Surveillance	Joseph Jensen	As organizations implement next-gen video surveillance, IT professionals need to consider scalability, security, and integration. This session will cover best practices for deployment, such as optimizing bandwidth, ensuring system security, and planning for future growth. We'll also highlight common mistakes to avoid, including underestimating storage needs and neglecting system maintenance, helping you build a reliable and efficient system.
10:50 AM	Utilizing AI to Limit Zero Day: The Road to End Cyber Risk	Eddie Perez	Cyber threats continue to grow in complexity, with zero-day vulnerabilities posing one of the most significant risks to organizations worldwide. This presentation explores how artificial intelligence can detect, predict, and mitigate future cyber threats before they can be exploited. From advanced threat detection to real-time risk analysis, AI-driven solutions are transforming cybersecurity by identifying patterns, automating responses, and minimizing human error.
11:25 AM	Lunch		
1:10 PM	Vendor Agnostic Network Management with Wireless that Works	Paul Arthur	In this session we will be looking at two very important parts of your network infrastructure: Centralized vendor agnostic network management and wireless networking that works in any environment! The quality of a company's wireless network is more important than ever before as more and more devices are coming online, and mobility is at the forefront of that movement. So come learn what's next in the world of wireless, where we will re-visit some of the changes in Wifi 6/6E, dive into the features of Wifi 7, and explore what to expect in Wifi 8 while also focusing on centralized vendor agnostic network management.
1:55 PM	The Rise of AI-Driven Cyber Attacks	Uriah McHaffie	In this session, we will delve into the rapidly evolving landscape of cybersecurity threats, focusing on the weaponization of artificial intelligence by malicious actors. We'll begin by establishing the context of traditional cyberattacks and then highlight the accelerating trend of AI integration into offensive cyber operations. The presentation explores the dual nature of AI, showcasing its beneficial applications in security while emphasizing its potential for misuse.

Parlament 3

	Breakout Sessions	Speaker	Description
8:15 AM	AiOps for Networking	Jim Vajda	The problem in traditional networking lies in the manual and time-consuming nature of network monitoring and maintenance, leading to inefficiencies. The solution lies in embracing AI Native capabilities in networking. By leveraging AI-driven automation, organizations can streamline network operations, enhance visibility, and ensure a secure infrastructure. AI Native also empowers the network to deliver real-time responses, thus assuring superior user experiences and operational efficiency.
9 AM	The Assurance Revolution	Tanner Bechtel	A focused session on understanding Cisco's approach to Digital Resilience, Digital Experience, and Assurance utilizing Cisco ThousandEyes as a key component of your customer experience architecture
9:35 AM	Manufacturer Mingle		
10:05 AM	Who did WHAT in my cloud??!	Toby Hendrix	This presentation will span different aspects of cloud posture management, focusing on IAM, Compliance, and how to quickly address problems.
10:50 AM	Zero Trust: A Product or a Journey? (Hint: There's No Silver Bullet)	 Jeff Miller	In this session, we'll explore the key steps businesses can take to move closer to a secure Zero Trustarchitecture. We'll discuss the importance of adopting a holistic, ongoing approach to security rather than relying on a single product or solution. Join us as we dive into strategies, best practices, and real-world insights to help you navigate the Zero Trust journey effectively.
11:25 AM	Lunch		
1:10 PM	The Future of Meraki	 Lauren Fogal	New Meraki Updates, Integrations with Cisco, and AI
1:55 PM	Zero Zero Days?	 Josh Davis	How to help your team discover Zero Day Threats in your cloud environment without overwhelming them with alerts

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	Breakout Sessions	Speaker	Description
8:15 AM	Can You Survive a Disaster?	Adam Cass	Can You Survive A Disaster? Every company has a disaster recovery plan but is it outdated or able to stand up against technologies every evolving landscape? Today we'll have a table top discussion to see how your DR Plan stands up against a DR Scenario.
9 AM	Preventing Prompt-Hacking & Data Exposure in Microsoft CoPilot	Jack Kidd	This session will outline the inherent risks of deploying Microsoft CoPilot and the strategies to secure CoPilot against prompt-hacking and data exposures. Learn how to identify vulnerabilities and implement robust security measures to protect sensitive information.
9:35 AM	Manufacturer Mingle		
10:05 AM	The Future is Here: ExaGrid Tiered Backup Storage	Sean Davis	Learn how ExaGrid Tiered Backup Storage helps IT organizations solve the most pressing backup storage issues they face today: how to improve backup performance, how to restore quickly for user productivity, how to scale and keep a fixed-length backup window as data grows, how to ensure recovery after a ransomware attack, and how to lower backup storage costs up front and over time.
10:50 AM	API-Based Email Security, The Right Way	Brayden Helgen	A preventative first approach to phishing, BEC, malware and more.
11:25 AM	Lunch		
1:10 PM	New to the Cloud, or Considering the Cloud... Say No More!	Toby Hendrix	The presentation is going to go through quite a list of best practices for what companies would want to do in order to remain secure from the onset, as well as present ideas to help automate or orchestrate a clean flow of security so there are no mistakes.
1:55 PM	Why Identity is the Biggest Blind Spot in Data Security	Jack Kidd	Why modern data security platforms must integrate identity risk and context for effective posture management, threat detection, and response.